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LYCÉE FRANÇAIS
DE NEW YORK

505 EAST 75TH STREET
NEW YORK, NY 10021

The Eighth Annual Gala of The Lycée Français de New York will be held at Cipriani 55 Wall Street on Friday February 2, 2007. Mr. Michel David-Weill, former Chairman of Lazard Frères and Co LLC, will be honored for his significant contributions to the Lycée Français and to the development of French-American relationships and exchanges on both sides of the Atlantic. Lindsay Owen-Jones, Chairman of L'Oréal, will present him with the Charles de Ferry de Fontnouvelle Award.

We would be honored to include you as one of the sponsors of Gala 2007. Your support would further the mission of the Lycée and its activities, including academic programs and scholarship initiatives which will enable 20 percent of our students, who could not otherwise afford the opportunity, to benefit from a Lycée education. This is a gift of a challenging education that accepts diversity and sees no boundaries between peoples and cultures

The following sponsorship opportunities available at Gala 2007 will provide your company with significant visibility within the LFNY and French-American communities:

- Corporate Sponsor
- Advertising
- Raffle and Auction Donations

Gala 2006 attracted support from more than thirty prominent corporate sponsors and 700 guests including French dignitaries, leaders of international corporations, and prominent members of the LFNY and French-American communities. Gala was also featured in *The New York Times*, and other important New York press.

Gala 2007 "The Night of the Dragon" is a tribute to China celebrating the introduction of the Lycée Français de New York's Mandarin Chinese language program in September 2006. The LFNY is a coeducational, independent school. It enrolls 1,300 students, representing sixty nationalities, from nursery to 12th grade. By careful management, the Lycée is able to maintain tuition 30 percent less than the average New York City independent school.

Enclosed is a detailed description of the Gala sponsorship opportunities. Please note that all contributions to LFNY are tax deductible.

Thank you for considering the Lycée Français de New York, and we look forward to seeing you on February 2nd.

Very truly yours,

Freddy Chesnais
Gala 2007 Co-Chair

Angela Serpa
Gala 2007 Co-Chair

Miriam Suarez
Gala 2007 Co-Chair

CHAIR OF BOARD OF TRUSTEES
Elsa Berry Bankier
HEAD OF SCHOOL
Yves Thézé

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chesnais@hotmail.com

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royoangela@aol.com
Miriam Suarez 917.733.8960
mrebling@aol.com

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amoore@lfny.org
(Director)

Francesca Haley 212.439.3853
fhaley@lfny.org
Nidra Dyer 212.439.3892
ndyer@lfny.org

Honorary Committee

Honorary Committee Emeritus

Guy Wildenstein

Cécile and Ezra Zilkha

Honorary Committee Co-Chairs

Micky and Daniel Boulud

Gala 2007 Honorary Committee as of November 29, 2006

Robert Agostinelli

Guillaume Bébéar

Danielle and Serge Bellanger

Robertina and Santiago Calatrava

CharlElie Couture

Annette and Oscar de la Renta

Edith and Philippe de Montebello

Simon de Pury

Gérard Depardieu

Marta and Placido Domingo

Susan Fales-Hill

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Jean Marc Moriani

Colette and David Nahmad

Sir Lindsay Owen-Jones

Michel Pébereau

Elizabeth and Felix Rohatyn

Marielle and Edmond Safran

Beatrice and Julio Mario Santo Domingo

Joan Marcus

Claude and Bruce Wasserstein

Mrs. Charles Wrightsman

Cécile and Ezra Zilkha

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LFNY Gala 2007 Corporate Sponsorship Opportunities

"The Night of the Dragon" LFNY Gala 2007 is offering you the opportunity to be a supporting sponsor.

\$45,000

Exclusive Cocktail Sponsor

Welcome Cocktail: "Zodiac Chinois" 7:00 – 8:15 pm

- Exclusive Corporate Logo projection (10 x 10 feet) during cocktail hour (7:00 pm – 8:15 pm)
- Prominent full-page (7" x 10") back cover color advertisement in the exclusive LFNY Gala Program.
- Corporate logo projection (10 x 10 feet) during the dinner/reception (8:15 pm – 12:30 am)
- Corporate logo on the Gala 2007 web page
- Table for 10 guests

\$45,000

Exclusive Dance Sponsor

Dance: "Chinese New Year" 10:00 pm – 12:30 am

- Exclusive corporate logo projection (10 x 10 feet) during dance hour (10:00 pm – 12:30 am)
- Full-page (7" x 10") color advertisement featured in the exclusive LFNY Gala Program.
- Corporate logo projection (10 x 10 feet) during the dinner/reception (8:15 pm – 12:30 am)
- Corporate logo on the Gala 2007 web page
- Table for 10 guests

\$25,000

Cocktail Co-Sponsor

Welcome Cocktail: "Zodiac Chinois" 7:00 – 12:30 am

- Co-exclusive corporate logo projection (10 x 10 feet) on one of the 2 welcome walls during cocktail hour (7:00 pm – 8:15 pm)
- Full-page (7" x 10") color advertisement featured in the exclusive LFNY Gala Program.
- Corporate logo projection (10 x 10 feet) during the dinner/reception (8:15 pm – 12:30 am)
- Corporate logo on the Gala 2007 web page
- 4 dinner tickets with priority seating

\$25,000

Dance Co-Sponsor

Dance: "Chinese New Year" 10:00 pm – 12:30 am

- Co-Exclusive Corporate Logo Projection (10 x 10 feet) on one of the 2 welcome walls during the dance hour (10:00 pm – 12:30 am)
- Full page (7" x 10") color advertisement featured in the exclusive LFNY Gala Program.
- Corporate logo projection (10 x 10 feet) during the dinner/reception (8:15 pm – 12:30 am)
- Corporate logo on the Gala 2007 Web Page
- 4 dinner tickets with priority seating

\$20,000

Emperor's Table

- Corporate logo (10 x 10 feet) projection during the dinner/reception (8:15 pm – 12:30 am)
- Full-page (7" x 10") color advertisement featured in the exclusive LFNY Gala Program.
- Table for 10 guests

\$10,000

Dragon's Table

- Full-page (7" x 10") color advertisement featured in the exclusive LFNY Gala Program.
- Table for 10 guests

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Advertising Opportunities

Over 1,600 programs that promote "The Night of the Dragon" Gala and will be distributed before and during the event. We offer the following advertising possibilities:

	<u>Color</u>	<u>B&W</u>
Centerfold (14" x 10")	\$7,500	
Full Page (7" x 10") Vertical	\$2,500	\$2,000
Half Page (7" x 5") Horizontal	\$1,500	\$1,250
Quarter Page (3 ½" x 5") Vertical	\$800	\$650

*** The magazine size is 8.5" x 11" and is saddle-stitched. For ads native files are preferred, preferably in Quark Xpress (up to version 6.5) or Adobe Illustrator (up to version CS2), saved with pictures and fonts all enclosed in a stuffed (.sit) or zipped (.zip) folder. All file colors and pictures need to be saved in CMYK mode, with pictures at no less than 300dpi.***

Auction Donors

Simon De Pury, of internationally prominent Phillips de Pury & Company auction house, will conduct the live auction during the event. All lots of the silent and live auctions will be featured in the Gala 2007 Auction Catalogue and highlighted in the Sponsor thank you list.

A donation in kind will receive the following benefits
\$7,500 and up

- Full color page ad in Gala Program (7" x 10")
- Donor name in Auction catalogue
- Donor name on Sponsor thank you list
- Donor name on bid sheet

\$5,000 - \$7,499

- ½ page color ad in the Gala Program (5" x 7")
- Donor name in Auction catalogue
- Donor name on Sponsor thank you list
- Donor name on bid sheet

Up to \$4,999

- Donor name in Auction catalogue
- Donor name on Sponsor thank you list
- Donor name on bid sheet

Underwriting Opportunities for Gala 2007 “The Night of The Dragon”

\$20,000 (will underwrite one of the following)

- Lighting & Sound
- Printing

\$10,000

- Pre-Gala Cocktail

\$5,000 (will underwrite one of the following)

- Decorations
- Gift Bags
- Printed Material design: (Invitation, Magazine, Stationery, etc)
- Web Site Design

\$3,000 (will underwrite one of the following)

- PR/Press
- Photographers
- Transportation & Storage

\$1,500

- Music and Entertainment

Underwriters will receive a 100% tax deduction letter and will be included on the Sponsor Thank You List and the Gala 2007 Website.

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ndyer@lfnj.org

Yes, we would like to contribute to The Lycée Français de New York's Gala 2007!

(Please check off your choice)

- ☐ \$45,000 Exclusive Cocktail Sponsor "Zodiac Chinois"
- ☐ \$45,000 Exclusive Dance Sponsor "Chinese New Year"
- ☐ \$25,000 Cocktail Co-Sponsor "Zodiac Chinois"
- ☐ \$25,000 Dance Co-Sponsor "Chinese New Year"
- ☐ \$20,000 Emperor's Table
- ☐ \$10,000 Dragon's Table

Advertising Opportunities

- ☐ Full Color Page (7" x 10") Vertical \$2,500
- ☐ Full B & W Page (7" x 10") Vertical \$2,000
- ☐ Half Color Page (7" x 5") Horizontal \$1,500
- ☐ Half B & W Page (7" x 5") Horizontal \$1,250
- ☐ Quarter Color Page (3.5" x 5") Vertical \$800
- ☐ Quarter B & W Page (3.5" x 5") Vertical \$650

Donations

- ☐ Gift In Kind Value \$ _____
- ☐ Cash Donation Value \$ _____
- ☐ \$20,000 Scholarship
- ☐ \$10,000 Scholarship
- ☐ \$5,000 Scholarship

Underwriting

- ☐ \$20,000 to be used for _____
- ☐ \$10,000 to be used for _____
- ☐ \$5,000 to be used for _____
- ☐ \$3,000 to be used for _____
- ☐ \$1,500 to be used for _____

Please print name(s) below as you wish to be listed

Individual/Company Name:

Contact:

Address:

City:

State:

ZIP Code:

Telephone:

E-Mail:

Payment Methods:

- ☐ Enclosed is a check for \$_____ payable to the Lycée Français de New York

- ☐ Please charge my ☐ American Express ☐ Visa ☐ MasterCard

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Kindly return this form and any camera-ready art work to Francesca Haley,
Lycée Français de New York, 505 East 75th Street, New York, NY 10021
Telephone: 212-439-3853 E-Mail: fhaley@lfny.org

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Gala 2007 Donation Agreement

Donor or Company Name: _____

**List all individual or corporate donors exactly as they should appear in the Gala program.*

Address:	State and Zip Code:
Telephone:	Fax:
Person in charge of donation:	Email Address:
LFNY Volunteer securing donation:	Volunteer tel. & email:
Donation Description	Value \$:
Please check one: Donation is attached to this agreement: Donation to be delivered on:	All donations must be delivered before Wed. November 15, 2006

All donated merchandise or cash and donation agreements must be mailed or delivered to:

Lycée Français de New York- Attention: Francesca Haley
505 East 75th Street
New York, NY 10021
Tel: 212-439-3853 Fax: 212-439-4210

Donor's Signature: _____ Date : _____

All gifts are tax deductible to the extent allowed by law.

Thank you for your cooperation and donation!

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